

# Custom enamel mugs

*Smaltum*



## What is custom design? 1/2



- Custom enamel mugs are enamel mugs made exactly to your specifications.

- We offer two different services.

1. In house design
2. Your own design

- Prices

Average price per mug is €3.4 without VAT. For an exact quote email [export@smaltum.cz](mailto:export@smaltum.cz)

## What is custom design? 2/2

1. We can create a design in house (for example a motif of your city or local attraction) in our illustration style according to your brief or...
2. We can use your already made design or perhaps logo of your business to create mugs specific to your store, or business.



## How does it work?

- After you choose the design or designs you like on the mugs, the production takes between 6 – 8 weeks (usually 6 weeks, but it is always better to double check).
  - Minimum order is 500 enamel mugs (we can organise small orders but the price rises accordingly).
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- We ask for a deposit of 30% of the total cost to secure your 1st order
  - We use Kuehne+Nagel, Schenker or FedEx to ship the order.
  - Shipping is paid by the customer, and costs about 3-5% of total amount spent around Europe, and 5-10% outside Europe.

## Case study: Faroe Islands

- Total population of 49,290
- Tourists annually, 112,000
- First order: 500 pcs
- It sold out in weeks
- Subsequent orders have been topped to 1000's in order to cover demand

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## Case study: Taipei ZOO

- Custom design for Taipei ZOO
- Several variations available
- First order: 500 pcs
- Subsequent orders in 1000's



## Gallery • Mugs designed by us to a customer's specifications



Fatima mug



Bratislava mug



Lourdes mug



Greece mug



Greece mug 2



Singapore mug

## Gallery • Mugs designed by us to a customer's specifications



Istanbul mug



Turkey mug



Turkey mug 2



Cow mug



Lapland mug



Lapland mug 2



## Gallery • Mugs designed by us to a customer's specifications



Budapest mug



Berlin mug



Faroe Islands



Vienna mug



Prague mug



Lisboa mug

## Gallery • Mugs made using design provided by the customer



Iceland mug



Hemingway bar



Tokiko (France)



Panathenal Stadium (Greece)



Iceland mug 2



Plzeň ZOO

## Gallery • Mugs made using design provided by the customer



"Mikeš" mug



Respekt magazine



The Parc



Pattern mug



Pattern mug



Bottom tag

## Large enamel projects

We can also arrange larger enamel projects – in the past we have made big and small enamel notice boards, enamel tables, handmade mugs...

The enamel board below was made for a community centre in Prague.





## *Find out more*

In case you have got any questions, would like to get a quote or receive a price-list for our regular range of products find our contact details below:

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